

We are excited to announce the newest product available
at THE SKIN INSTITUTE

sculptra® aesthetic | the new age of anti-age
injectable poly-L-lactic acid

You've always heard the phrase "aging gracefully". Well we at The Skin Institute are offering you just that! We are proud to announce the newest product available at The Skin Institute -- Sculptra®Aesthetic – a new type of facial injectable that is used for the correction of shallow to deep nasolabial folds (smile lines) and other facial wrinkles. It is important to know that Sculptra®Aesthetic is not a quick-fix, overnight miracle – the results from the treatment are gradual, giving you a more subtle look without giving away your secret. Sculptra®Aesthetic works to replace lost collagen by giving you subtle results over time, which in-turn gives you a more natural-looking appearance. And what's even better – these results can last up to 2 years! Welcome to the new age of anti-age!

What is the primary cause of facial aging?

There are a number of factors that contribute to the signs of aging, including chronological factors and environmental factors. Chronological factors happen over a period of time and are usually genetic and part of the natural aging process. Environmental factors occur from the things in the world around you, such as sun exposure, smoking, gravity, facial expressions, or sleep positions. Facial aging usually begins in your 20s when the volume in your skin starts to diminish. Around age 30, the natural collagen in our skin begins to break down. As we get older, the lines and wrinkles in our face become more pronounced and worsen over time. Because of the aging effect and damages from the environment, collagen is lost and our body's natural ability to produce collagen weakens.

What is Sculptra®Aesthetic?

Sculptra®Aesthetic is the first facial injectable of its kind that helps to gradually replace lost collagen and rebuild volume over a period of time. In 2009, Sculptra®Aesthetic gained FDA-approval for the correction of shallow to deep nasolabial folds and other facial wrinkles. It is made of a synthetic material called poly-L-lactic acid (PLLA), which is biocompatible, meaning it will not harm your body. Poly-L-lactic acid has been used for years in dissolvable stitches and studies have shown that it helps to restore lost collagen. A full treatment of Sculptra®Aesthetic consists of multiple injection sessions over a period of a few months and results have been proven to last up to 2 years!



Check Inside for
your chance to
WIN A TRIP TO
VEGAS!

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It's not magic, it's
BOTOX® Cosmetic!



More and more women and men are seeking BOTOX® Cosmetic treatments because it's a simple, non-surgical procedure that helps to reduce or eliminate frown lines, forehead creases, and crow's feet near the eyes. Treatments take about 10 minutes and results can last up to 4 months!

Eligible for 5 entries in our "Win A Trip to Las Vegas!" GiveAway, May 13th!

BOTOX®
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Botulinum Toxin Type A

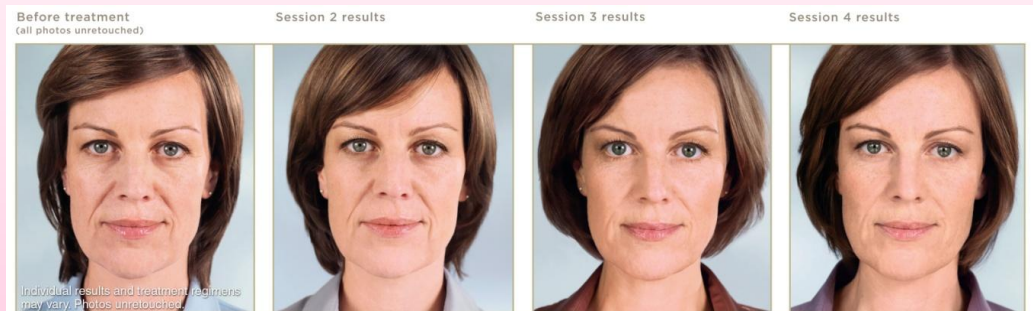
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injectable poly-L-lactic acid

How does Sculptra®Aesthetic work?

Sculptra®Aesthetic targets the primary causes of the signs of facial aging. It can give you visible results that appear subtly and can last for up to 2 years! The main component of Sculptra®Aesthetic, poly-L-lactic acid (PLLA), works within the deep dermis to replace lost collagen. As the collagen is replaced, it provides a foundation that gradually restores the look of fullness by correcting your shallow to deep facial wrinkles and folds. Sculptra®Aesthetic works slowly through a series of treatments over a period of time to rebuild volume and fullness. With proper injection techniques, Sculptra®Aesthetic can last up to 2 years!

Are the results of Sculptra®Aesthetic immediate?

No. Sculptra®Aesthetic works gradually to combat the underlying causes of aging. The results emerge slowly, but last much longer than traditional fillers. Although some visible improvements can be seen within the first few weeks following the initial treatment, Sculptra®Aesthetic is intended to provide subtle effects over a period of time. Generally, Sculptra®Aesthetic involves a series of 3 or 4 sessions at 4 to 6 week intervals. Because the effects are gradual, the results appear subtly and more natural looking, yet noticeable!



What are the possible side effects?

Side effects of Sculptra®Aesthetic may include injection site pain, redness, bruising, bleeding, itching, or swelling. Other side effects may include small bumps under the skin that are sometimes noticeable when pressing on the treated area. Larger lumps, with or without inflammation, have also been reported. Other side effects may include the delayed development of non-visible, small bumps under the skin sometimes noticeable when pressing on the treated area.

Who should not use Sculptra®Aesthetic?

You should not use Sculptra Aesthetic if you are allergic to any of its ingredients. You should not be treated when you have an active skin infection or inflammation in the treatment area or if you have a history or susceptibility to keloid formation or hypertrophic scarring. Sculptra Aesthetic and Sculptra are products that are intended for use in different populations and conditions of use.



For more information visit www.sculptraaesthetic.com

win

A TRIP TO VEGAS!



Back by popular demand, we are giving you a chance to win a trip to FABULOUS Las Vegas! During March 22nd thru May 7th, you can earn tickets to enter your name in a drawing for a chance to WIN!! Two people, two nights!!

Here's how it works: For every cosmetic procedure you have done during the promotion period of March 22nd thru May 7th, you will get tickets for entering the drawing. For example, 2 Parisian Peels is worth 1 ticket, a Botox or Restylane treatment will get you 5 tickets, a purchase of \$150 in **About Face Cosmetic Center** will get you 1 ticket, etc. Every cosmetic procedure, including liposuction, blepharoplasty, etc. has a different number of tickets allowing you multiple chances to win!!

Details:

- Trip for two to Las Vegas
- Two night stay at the Aria Resort & Casino
- Roundtrip airfare for two from Greenville, Little Rock or Memphis to Las Vegas
- Transportation to and from the airport
- Leave on Friday morning and return on Sunday
- Winner can choose their weekend during June 4th – August 27th, 2010
- Winning name will be announced May 13th at party in **About Face Cosmetic Center** (see back cover for details)
- You do not have to be present to win



20%

Any Purchase of
\$150 or More

OFF

Must Present Coupon to Receive Discount
Valid Only One Coupon per customer.

Offer Valid March 22nd – April 30th

20% OFF

Laser Hair Removal
& Fraxel Laser Treatments
Any Area

Offer Valid March 22nd – May 7th

2 Parisian Peels

\$140

(Regular Price \$85 each)



Offer Valid March 22nd – May 7th

Please Join Us For A

Spring Skin Renewal

Thursday, May 13th, 2010

Beginning at 10:00 AM

- Summer Skin Care Tips by SkinCeuticals
- Cosmetic Make-Overs provided by rep from Jane Iredale
 - Latest & Greatest in cosmetic procedures
- Great Door Prizes, Including your chance to win a Trip to Las Vegas!
- Fabulous Discount EXCLUSIVE to attendants
 - And Much More!

Limited Seating! Reserve your spot today!

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